

'Inspiring the creativity of the future' – FutureCreative Programme 2023-24

The **FutureCreative** programme is a transformative collaboration between [XpoNorth Digital](#) and UHI - custom designed to connect creative, heritage and digital students with professional networks and opportunities. It is open to all students in the Business, Leisure and Creative Economy Cognate Subject Areas and will be accessed through BrightSpace. Through a bespoke programme of online workshops (delivered through Webex), 1-2-1 advice and specialist mentorship, **FutureCreative** is a community-based platform where students can connect with the sector, explore new ideas, develop relationships, and build professional futures.

As part of this exciting new partnership, students will also be able to participate in a very special training and mentorship programme, custom designed and delivered by leading Hollywood Executive Producer [Jason Lust](#).

Contact Helen.Anton@uhi.ac.uk for further information

Date & Time	Title	Registration Link
7 September 12-1pm	<p><i>Creative Writing Spotlight: Working as an Author</i> <i>With Peter Urpeth, Specialist Advisor Writing & Publishing, XpoNorth Digital</i></p> <p>In this session, XpoNorth Digital's Peter Urpeth will survey the current issues in working as an author, including author earnings, the importance of understanding rights and contracts, the trends in traditional publishing, entrepreneurship and indie publishing, and will answer your questions on any aspect of sustaining work as a full-time writer.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=m7cefa28257b0667874559a101e806081</p>

<p>28 September 3-4pm</p>	<p><i>Welcome to FutureCreative: Inspiring the creativity of the future</i></p> <p>Welcome to year two of FutureCreative- an exciting collaboration between XpoNorth Digital and the University of the Highlands and Islands (UHI)- custom designed to connect creative, heritage and digital students with professional networks and opportunities. Through a custom-built programme of workshops, 1-2-1 advice and specialist mentorship, FutureCreative offers a unique platform where students can connect with the sector, explore new ideas, develop relationships, and build professional futures. As part of this year’s programme, students will also be able to participate in a very special training and mentorship programme designed and delivered by leading Hollywood Executive Producer Jason Lust. This interactive opening session will offer students the opportunity to meet the XpoNorth Digital team and ask any questions about how to make the most of the programme.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=m4efc062b0a2f96f4a894c1ca7ac7447b</p>
<p>18 October 1-2.30pm</p>	<p><i>Bridging the Gap: Crafting Meaningful Museum Content</i></p> <p><i>Part 1: Introduction to Museum Content Creation</i></p> <p>This session will offer students an understanding of the importance of well-crafted content in building dynamic museum experiences. There will also be an overview of the growing function of digital technology and a discussion on the range of professional opportunities this offers creative, heritage and digital students. This interactive workshop will also explore the different storytelling techniques museums use to engage visitors and profile case studies of successful content strategies.</p> <p>Wouter van Der Horst. Museum Educator & Media Technologist Wouter van der Horst combines his passion for history, art, science, and teaching with new technology in We Share Culture. Wouter started his career at the Education Department of the Rijksmuseum, where he brought together digital content and learning with award-winning products as SnapGuide, RijksTube & RijksCreative. Wouter now further specialises in innovative ways to engage audiences through new technology, both in and outside the walls of museums and learning institutes. He continues his work in digital engagement as head of content at the world’s most downloaded museum app Smartify.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=mf794784c049fb4b665e04f8802743f00</p>

	<p>Nicola Henderson a freelance arts and heritage professional. She has worked within Scotland's Cultural Sector for almost 20 years - from Glasgow to Aberdeenshire via Skye and Sutherland. Nicola has worked as director of two of Scotland's leading cultural organisations - Timespan in Helmsdale and The Barn in Banchory. Following the birth of her first child, Nicola has worked freelance on a number of creative projects - from devising and delivering Associate Artist Programmes to managing New Music Scotland and working with the Highland heritage sector on building resilience. Nicola currently works as the Heritage Specialist for XpoNorth Digital and as the Innovation and Network manager for Museums and Heritage Highland - two roles that overlap in supporting museums to innovate for a sustainable future. She also co-runs the Museums Immersive Network with Cornwall Museums Partnership.</p>	
<p>25 October 1-2.30pm</p>	<p><i>Bridging the Gap: Crafting Meaningful Museum Content</i></p> <p><i>Part 2: Hands-on Content Development</i></p> <p>Part two will offer students the opportunity to go through practical exercises on creating compelling museum content including audio guides, video, interactive activations, and multimedia presentations. There will also be collaborative activities to brainstorm and refine ideas followed by a feedback discussion on the impact and importance of content in shaping visitor experience.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=m8defc72322e515d2b65e6c1003d0f315</p>
<p>9 November 3-4pm</p>	<p><i>Composing for Film, TV & Games</i></p> <p>This session will focus on composing for media, specifically across Film, TV, Adverts, Animations and Games. Join us to hear tips and advice on building a high-quality portfolio of composition work, dissecting briefs/scripts, and what's expected from a media composer when working as part of a creative team on a Film/TV series that is continually developing. We will also touch on some best-practise tips such as ensuring you are registered with PRO's as well as offering advice on where to look for composition work and support available across the UK for composers. The session will feature two esteemed music industry professionals who will discuss the challenges and triumphs they've experienced throughout their careers and offer an insight on how you can set yourself apart from other composers.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=m2fab533a1c3701799f39ca93fe47d2b1</p>

<p>30 November 3-4pm</p>	<p><i>Capture the Future: Understanding the technology shaping creativity.</i></p> <p>Technology is a great disrupter, and the creative sector is no more immune to this effect than any other. Be it distribution models, rights management, funding, and revenue streams or reducing the distance between creators and consumers- the impacts, particularly from digital developments have been profound in the last thirty years. This trend will continue with the emergence of generative AI, immersive worlds, deep data insight and rapidly changing consumption patterns. Understanding what the technology landscape looks like and how this is likely to change the creative sector will prepare you more effectively to thrive as your creative journey develops. This session is designed to highlight emerging developments and cast into the near future so that it will not be such a surprise to you as it may be to others.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=m2c66a00365f4c23b75c0cd911ca43d07</p>
<p>25 January 2024 3-4pm</p>	<p><i>Meet the Agencies: Supporting your creative future.....</i></p> <p>This session will offer students the opportunity to meet with national support agencies and networks to gain a better understanding of the support programmes which exist to help while still a student and as you take your first professional steps into the sector. Our panel will offer top tips on how best to engage with their support programmes and offer insights into how they can help your professional development. Come and meet representatives from Creative Scotland, Screen Scotland, Highlands and Islands Enterprise, Skills Development Scotland, and Business Gateway.</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=me83b8cd7b6df675ac76ffc70bb6dbe68</p>
<p>15 February 3-4pm</p>	<p><i>Unleash Your Inner Entrepreneur!</i></p> <p>This interactive workshop session brings together inspiring entrepreneurial product makers to talk through the journey of creation. From designing initial concepts, setting up in business and raising finance- to working through the challenges, making the most of lucky breaks and bringing your product to market- this session is a must attend for anyone looking to break out as a creative entrepreneur!</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=mbee8eb3191aff1c7edceebf07965613f</p>

21 March 3-4pm	<p><i>New opportunities and old ideas: exploring current and future skills.....</i></p> <p>Rapid change, innovation and huge advances in digital technology continue to shape and inform the range of opportunities available to those looking to pursue a career in the creative industries; but, what does the future really hold for those about to enter the sector... are the more traditional parts still as important as ever... what are the in-demand skills and experience employers are really looking for... what kind of businesses and services are needed- and how do you keep pace when everything seems to be moving so fast?</p>	<p>https://uhi.webex.com/uhi/j.php?MTID=m90c24b1236a-ae0c1e1d29a1462caa875</p>
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